

Pinterest Traffic Pulsewave



Hybrid Cheat Sheet

Check List

Mark every step of the process as you consider / complete them. That will help you to keep track of things you need to do. Include additional steps if necessary.

Using Pinterest To Drive Traffic

- Select images that will garnish attention from viewers towards your pins
- Create lifestyle related boards that people can relate to and enjoy
- Engage your audience by asking questions or asking for actions
- Create a contest board; Pinterest is no longer JUST for images

Tips For Pinterest Marketing In Just Minutes A Day

- Repin each day for a few minutes
- Schedule pins to go out automatically using services that offer this feature
- Follow pinner in your industry or niche to get more ideas and network
- Comment on at least one pin every single day to stay active
- Create your own images to add more content to the platform
- Generate content ideas by using analytics and researching topics

Methods For Driving Traffic From Pinterest

- Add a "Pin It" button to your website and all of your posts
- Make your board(s) on Pinterest easily searchable for others
- Improve your overall engagement by commenting and networking with others
- Stay active on the platform regularly and always be adding new content

Seven Pinterest Tools For Automation

- Trigger pin posting with the IFTTT
- Schedule pins automatically by using Buffer
- Pin on the go with the Pinterest app for your mobile phone
- Use ViralTag to automate things and find things to post on Pinterest
- Take advantage of Tailwind for creating and scheduling pins
- Use Pinterest Browser Buttons to speed up the pinning process
- Achieve automated pin publishing with Sendible

Resources List

Pinterest Resources

- ⤴ Covert PinPress
- ⤴ PicRedirect
- ⤴ Pinter Power
- ⤴ Pinterest Decoded
- ⤴ Pincredible Marketing eCourse